



OPPORTUNITY AUSTIN



Roland Peña

SVP, Global Technology & Innovation
Opportunity Austin

rpena@opportunityaustin.com

512.322.5684

Roland Peña is the Senior Vice President of Global Technology & Innovation with Opportunity Austin (OA). In this role, Roland is responsible for the strategic outreach, program development of international and domestic initiatives, and collaborations that support the continued growth of capital and success of innovation in the Austin Region.

Roland enjoys an almost 30-year track in economic development and has had a successful business and consulting career. His most recent experience as Director of Economic Development at the City of San Angelo, Texas is replete with success, from the development of an ongoing project pipeline that achieved 155% YOY growth, to prioritizing an allocation of over \$8M/year and optimizing the use of resources for ensuring sustainable economic returns, tapping into policy and operational level leadership, to leveraging best-in-class management practices for continuous results in job growth.

Roland has lead relationship development initiatives and successfully guiding businesses through design and launch of new products, services, and investment opportunities. Demonstrating his ability to not only build winning project roadmaps but develop high-performance teams, Roland has established a reputation as the steward of progress and change.

Cultivating public and private partnerships for economic growth and serving as a strategic consultant to several private corporations have resulted in a career cumulation of over 7000+ jobs being created and retained in multiple industry sectors. His experience complements Opportunity Austin's economic development success of assisting 570 company relocations with the creation of over 62,000 jobs since 2004.

Roland serves as a member of both the state and national trade organizations; Texas Economic Development Council (TEDC), International Economic Development Council IEDC. He is an active member and serves on the TEDC Community Awards Committee and the IEDC Marketing Awards Committee.

Roland holds a Bachelor of Business Administration Degree in Management and a Master of Business Administration Degree in International Trade, both from Sul Ross State University.