

## MEMORANDUM OF UNDERSTANDING

*between*

**OPPORTUNITY AUSTIN**

*and*

**SWITZERLAND INNOVATION FOUNDATION**

**MEMORANDUM OF UNDERSTANDING** made by and between Opportunity Austin and Switzerland Innovation Foundation to establish a focused partnership aimed at facilitating and supporting export and soft-landing assistance for businesses looking to expand internationally.

### Scope of Collaboration

- **Expansion Assistance:** Both parties will prioritize efforts to assist companies in identifying and capitalizing on international expansion opportunities in each other's markets. This includes sharing expertise, resources, and networks to facilitate market entry, expansions, and capital attraction.
- **Information Exchange:** The parties may engage in the exchange of market insights, economic data, and best practices specifically geared towards enhancing export potential and overcoming international trade barriers. This will enhance the understanding of each region's market dynamics and contribute to more effective and impactful trade and investment decisions.
- **Joint Initiatives:** Collaborate on initiatives and programs that specifically support and promote international business expansion and export opportunities, including the targeting of sectors identified as high-growth or of strategic importance to either region.

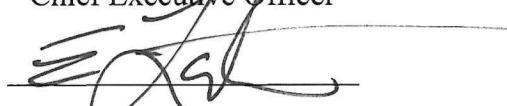
### Commitments of the Parties

It is understood and agreed by both parties that this Memorandum is non-binding, and the signing of this Memorandum does not, in any manner, commit or obligate Opportunity Austin or Switzerland Innovation Foundation to make such an investment in the future. Nothing in this Memorandum shall be construed as giving rise to a legally-binding joint venture, agency, or any other formal business arrangement.

In witness whereof, this Memorandum has been signed on the date stated hereinbelow in two (2) original copies, one for each party, consisting of one page front only, which shall be signed by both parties hereunder:

**OPPORTUNITY AUSTIN**

Ed Latson  
Chief Executive Officer



September 11, 2025

**SWITZERLAND INNOVATION  
FOUNDATION**

Thomas Gfeller  
Chief Executive Officer



September 11, 2025